



Bradley Center Instructions

****Teams should enter the Bradley Center via GATE A, located on the NE Corner****

Bradley Center
1001 North Fourth Street
Milwaukee, WI 53203-1314

The Center, located in downtown Milwaukee, is bordered by Fourth and Sixth Streets on the east and west; Highland Avenue and State Street on the north and south. The northeast entrance on Fourth Street serves the Bradley Center Ticket and Administrative offices.

Bradley Center (BC) Parking Structure
1030 North Sixth Street

The Bradley Center Parking Structure is adjacent to the Bradley Center.

Madison/Points West: Take I-94 east to I-43 north; take the first exit, Kilbourn Avenue tunnel (Exit #72-C). At the first traffic light, turn left onto 6th Street, travel 2 blocks. BC Parking Structure is located to your right.

Chicago/Points South: Take I-94 west to I-43 north; travel north on I-43 to the McKinley Avenue exit (Exit #73-A) and follow McKinley Avenue to 4th Street. Turn right on 4th Street. Travel 3 blocks south on 4th, turn right at traffic light onto State Street, then right at next light onto 6th Street. BC Parking Structure is located to your right.

Green Bay/Points North: Take I-43 south to McKinley Avenue exit (Exit #73-A) and turn left on to McKinley to 4th Street. Turn right on 4th Street. Travel 3 blocks south on 4th, turn right at traffic light onto State Street, then right at next light onto 6th Street. BC Parking Structure is located to your right.

For more information on parking in downtown Milwaukee, check out www.parkmilwaukee.com.

Note: Parking facilities surround the Bradley Center; 10,000 parking spaces (publicly and privately owned and operated) are within a six-block radius. The Bradley Center Parking Structure, at Sixth Street and Highland Avenue, is immediately adjacent to the Center. View a map of surrounding parking structures [HERE](#).

