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MEDIA ALERT **FOR IMMEDIATE RELEASE**

LEE KEMP TO KICK-OFF BSG WRESTLING

Internationally-Renowned Wrestler, Lee Kemp Will Address Wrestlers at Badger State Games

June 26th, 2009 - Appleton, WI - Lee Kemp, one of the world's most decorated wrestlers of any era will be a special guest at the 2009 American Family Insurance Badger State Summer Games Wrestling Tournament in Hortonville Saturday morning, June 27th, at 8:30a.m. Mr. Kemp will address this year's Badger State Games wrestlers just prior to the start of the wrestling competition at Hortonville High School. *[continued below pictures]*



KEMP, LEE
WRESTLING FREESTYLE-MEN
2008 SUMMER OLYMPICS BEIJING



Boasting a successful wrestling career as a 3-time world champion and 3-time NCAA champion, Kemp is considered one of the nation's greatest wrestlers of all time. His wrestling resume includes many honors at the high school (Chardon High School, Chardon, Ohio) and collegiate (University of Wisconsin-Madison) levels, as well as internationally. He was inducted into the National Wrestling Hall of Fame in 1989 and will be a member of the Wisconsin Athletic Hall of Fame Class of 2009.

"We are thrilled and honored to have Lee Kemp join us at this year's Games," said Ron Vincent, CEO of Wisconsin Sports Development Corporation which operates the Badger State Games. "It's a once-in-a-lifetime opportunity for our wrestling competitors to get up-close and personal with a true wrestling icon."

Lee Kemp will also be inducted into the Wisconsin Athletic Hall of Fame November 20th, 2009 at the Milwaukee Theatre. He will join Bob Harlan, former president and CEO of the Green Bay Packers, Judith Sweet, first female president of the NCAA, Albert "Ab" Nicholas, University of Wisconsin Basketball All-American and sports philanthropist, John Powless, currently the top ranked senior tennis player in the world and Barry Alvarez, coach of back-to-back University of Wisconsin Rose Bowl Champions.

The ceremony is open to the public and is a fundraiser for the Wisconsin Sports Foundation, creating opportunity through athletics. Tickets cost \$20. For more information and to purchase tickets visit www.sportsinwisconsin.com and click "WI Athletic Hall of Fame".

For more information about the American Family Insurance Badger State Games, visit www.badgerstategames.org. This Olympic-style sports festival offers over 25 different sports throughout the Fox Cities region for all ages and skill levels from June 25th through the 28th.

BSG WRESTLING

Saturday, June 27, 2009, 8:30 a.m.
Hortonville High School
213 Towne Drive
Hortonville, WI 54944
www.badgerstategames.org

The American Family Insurance Badger State Summer Games' major sponsors include the Boldt Company, Charter Communications, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to the Fox Cities Stadium Charitable Fund within the Community Foundation for the Fox Valley Region and TravelWisconsin.com. Local media partners include The Post Crescent, WFRV-TV Channel 5, AM 1570/95.3 FM The Score and News Talk 1150 WHBY. The Games are hosted by the Fox Cities Convention and Visitors Bureau.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Badger State Duck 'N Dodge, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge. WSDC is also the local host of the Ford Ironman Wisconsin triathlon.